



Racarie Software: Increasing Revenue and Planning for Growth through the CED Venture Mentoring Service (VMS)

What is Racarie Software?

Racarie Software was founded by a group of HR professionals, developers, and recruiting experts that wanted to bring a more innovative HR technology that any sized business could use. Its Founder & CEO, Nathan Shackles, developed an HR recruiting and hiring system called ApplicantStack™ – an applicant tracking and recruiting software for human resource professionals and small businesses.

“The breadth of expertise in the VMS program is tremendously important for us because as a small company our needs are diverse and span multiple business disciplines.”

– Nathan Shackles, Founder & CEO of Racarie Software

Why VMS?

Racarie was one of the first companies to participate in the VMS program. When Shackles reached a new turning point for his company, he returned to the program for a second time in order to take the steps needed to accommodate Racarie’s growth.

“In the last two years with VMS, our revenue has increased 45% annually and our customer base has increased 35%,” Shackles says. “We’ve established a strong base and plan for future growth. There are many achievements that I can directly attribute to the VMS program because they came out of discussion and recommendations from our mentors.”

The Value of VMS

“Without the structured VMS meetings, I think I would get caught up in day-to-day operations and lose sight of the important things I should be doing to grow my company,” says Shackles.

For more information about Racarie Software, visit www.racarie.com.