

Showcase Presenter Info

- Pitch Scrubs will take place at CED the week of Aug 21-25 (**see directions to CED below**)
- Final Slides are due Thursday Sept 7
 - Please use POWERPOINT (if unable, please send presentation as a pdf)
 - Format is 16:9
- Total length of presentation is 6 minutes
 - All presenters must check in with the AV booth manager at the break prior to presentation
 - You will have a mic check and confirm slides
 - There will be a designated table near the stage for presenters
- Registration:
 - Your designated presenter receives one complimentary registration (details to come)
 - Presenting company team members receive a discounted rate (\$275) until Aug 24 (please refer to the email that was sent with your special discount code)
- Questions? Email Mary-Margaret Armstrong at mmarmstrong@cednc.org

Directions to CED

1. Location:

- The American Underground @ The American Tobacco Campus
Crowe Building, Suite B012 (Basement Floor- American Underground)
334 Blackwell Street, Durham, NC, 27701
- *Please note: this is **NOT the American Underground on Main Street** in Durham.*

2. Parking

- **Locations** - Park in either the south or north deck (the south deck is closer).
Parking Map: <https://americantobaccocampus.com/parking>
- **Start a transaction at the pay station** in the parking deck
(or use the mobile app – which will charge a 30 cents convenience fee: www.parkmobile.com)
- You will be asked for your **space #** and your **license plate #** when you begin your parking transaction
- **Parking Fees**
All parking requires a transaction as listed above (even if you only plan to stay 2 hours or less). The first 2 hours are free. Three hours = \$2; Four hours = \$3; Five or more hours is considered a full date with a charge of \$9
If you use the App or website, there is a 30 cents service fee in addition to the above

3. Meeting room and navigating to the building.

- Once you park, head into the Crowe building (directly across the courtyard from the South Parking Deck)
- Pass the Saladelia Café on your right and Maybelle's on your left
- Look for the yellow elevator sign and **follow it around the corner to the LEFT**
- Take the elevator downstairs to the "G" level
- When you exit the elevator, the CED offices will be on your left
- The meeting room will be straight ahead, opposite the CED offices (room name is Fishbowl Conference Room)
- If you arrive early, please go to the CED office and someone will greet you
- If you have any trouble finding us, please call 919-816-6977