



#OnTheRise

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The Triangle should be on the short list for entrepreneurs thinking about starting, expanding or relocating their high-growth companies, for investors looking for opportunities, and for journalists interested in great stories. We're #OnTheRise, but we're not there yet.

As CED marks its 30th birthday, we have identified **three strategic initiatives** that will bolster the region's status as a rising entrepreneurial hub:

- 1 #OnTheRise through stronger networks.
- 2 #OnTheRise to attract more capital.
- 3 #OnTheRise to promote entrepreneurial success stories.

To put these initiatives in place we need your help. We invite you to join us in a 3- year, \$2 million campaign to propel the region into the top ranks.

We have everything we need to succeed.  
Together, we are #OnTheRise.

**For more information, contact:**

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**Problem** The Triangle has all the right elements to be a top entrepreneurial region and we are doing great, but we can do better. We believe key relationships will turn the tide and elevate our region.

**Opportunity** Raleigh-Durham and similar regions are making their entrepreneurial mark, causing a national phenomenon dubbed the "Rise of the Rest." CED will use this momentum, our robust network and your help, to put a stake in the ground and ensure the most promising companies succeed.

**Solution** CED will retool resources for entrepreneurs moving past the startup phase, build smarter connections with investors, and make sure the Triangle is top of mind for entrepreneurship around the nation. There is no turning back, we are #OnTheRise.

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[www.cednc.org/ontherise](http://www.cednc.org/ontherise)



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