



Exit Strategies - Tech

Tuesday, April 17, 3:30-7pm | RTP Foundation

Program Agenda

- 3:30-4:00 Doug Kaufman, CEO, TransLoc (acquired by Ford)
- 4:00-4:30 Matt Williamson, CEO, Windsor Circle (acquired by Output Services Group)
- 4:30-5:00 Q&A with Doug and Matt
- 5:00-5:30 "How NOT to Stage Your Company for an Exit"
Dave Clement, Business Law & Technology Attorney, Smith Anderson
- 5:30-7:00 Networking Reception

Presenter Bios



Doug Kaufman, CEO, TransLoc

Dr. Doug Kaufman has been with TransLoc since February 2012 when he began as the general manager of products and services. He became CEO in June 2014 and began retooling the company to take advantage of the growing storm in transit technology, as well as the company's unique capabilities and technological advantages. Since then, the team has grown considerably, the customer-base has spiked, and the company has expanded its offering from one product to five—including the first-ever transit mobile app that integrates transit with ridesharing and simplifies multi-modal travel for all. Prior to joining TransLoc, Doug founded multiple companies including clearTXT, a leading provider of mobile communication for colleges and universities, and Spring Metrics, a conversion analytics and intelligence solution. Doug was also an early team-member at Blackboard where he developed and managed a 250+ discipline-specific online educational resource center.



Matt Williamson, CEO, Windsor Circle

Matt is CEO and a co-founder of Windsor Circle. Prior to founding Windsor Circle, he spent five years as VP of Sales for Bronto Software, helping to grow it from 10 people to over 100, and held strategic and leadership roles at SAS, edocs, and Network Software Associates.

Matt is a double Tar Heel, with a BA and MBA with Honors from the University of North Carolina at Chapel Hill. Matt is passionate about people, entrepreneurship, and breaking the poverty cycle locally and globally through housing and education initiatives. Matt loves to “chef it up” for groups large and small (equatorial cuisine is his thing), loves scuba diving (170+ dives), and has travelled to 35 countries on 5 continents.



Dave Clement, Business Law & Technology Attorney, Smith Anderson

David Clement practices technology and business law, with an emphasis on technology contracting and licensing, intellectual property, data use, privacy and security, strategic and commercial contracting, including joint ventures, collaborations and alliances, mergers and acquisitions, and federal government contracting matters. David leads the firm's

Technology practice group. In addition, David’s mergers and acquisitions practice includes assisting clients with Hart-Scott-Rodino filings.

Prior to joining Smith Anderson, David served twenty years on active duty in the U.S. Navy, first as surface warfare officer and then as a judge advocate or “JAG”, and rose to the rank of Commander. Following an initial JAG tour as a criminal and tort litigator, he served as an in-house legal adviser to various commands within the Navy, including his final tour of duty as Deputy Fleet Judge Advocate for the U.S. Atlantic Fleet.

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