

SPONSORSHIP PACKAGES



CED 40th Birthday Bash October 15th | 4p – 8p Koka Booth Amphitheater, Cary NC

You are invited to join CED in recognizing the success and progress of 40 years building a thriving startup ecosystem in North Carolina.

Audience: Startups, Investors, and Ecosystem Partner are welcome!



\$15,000

VIP TENT SPONSOR 1 AVAILABLE

- Branding of the VIP Lounge area with company logo
- Recognition as the VIP Tent Sponsor in all promotional materials, including the event website, social media, and press releases
- 12 VIP tickets for company guests
- Full-page advertisement in the event program
- Exclusive access to the VIP Tent with open bar and upgraded food and beverage service
- Opportunity to provide branded merchandise or promotional items in the VIP area
- Acknowledgment during welcome and introduction speeches

\$10,000

PROMO TENT SPONSOR 1 AVAILABLE

- Branding of the sales area for commemorative items with company logo
- Recognition as the Promo Tent Sponsor in all promotional materials
- 10 VIP tickets for company guests
- Opportunity to display company banners and promotional materials at the promo tent
- Half-page advertisement in the event program
- Acknowledgment during the intermission

PREMIER DINNER SPONSOR 1 AVAILABLE

- Branding of the buffet service area with company logo
- Recognition as the Premier Dinner Sponsor in all promotional materials
- 10 VIP tickets for company guests
- Opportunity to display company banners and promotional materials at the buffet area
- Half-page advertisement in the event program
- Acknowledgment during the intermission

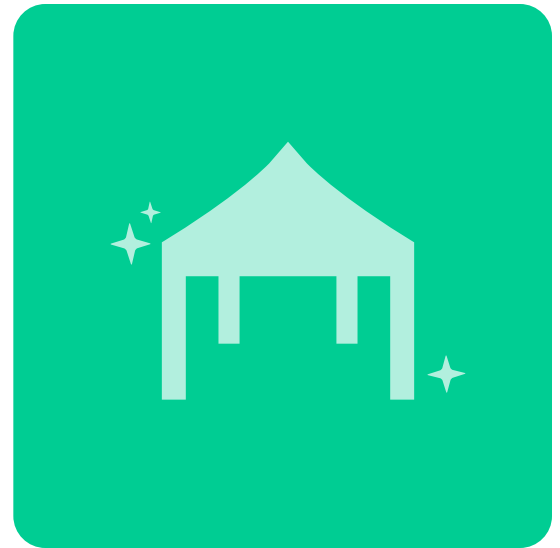
BAR TENT SPONSOR 1 AVAILABLE

- Branding of the beverage area with company logo
- Recognition as the Bar Tent Sponsor in all promotional materials
- 10 VIP tickets for company guests
- Opportunity to display company banners and promotional materials at the bar tent
- Half-page advertisement in the event program
- Acknowledgment during the welcome and introduction speeches

\$5,000

LAWN TENT SPONSOR
8 AVAILABLE

- Branding of the 10x10 tent or dedicated space on the lawn
- Recognition as a Lawn Tent Sponsor in all promotional materials
- 4 VIP tickets for company guests
- Opportunity to display banners and promotional materials at the lawn space
- Quarter-page advertisement in the event program
- Acknowledgment during the intermission



ALL SPONSORS

ADDITIONAL BENEFITS

- Logo inclusion on the event website and sponsor recognition page
- Mention in email newsletters promoting the event
- Social media shoutouts before, during, and after the event
- Thank you mention in post-event communications

A LA CARTE

TICKET BUNDLES

6 GENERAL ADMISSION TICKETS: \$249

Includes two drink tickets and access to GA Lawn seating

6 VIP TICKETS: \$749

Includes unlimited food/drink, access to VIP area, and commemorative t-shirt



CONTACT INFO

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VENUE MAP



- Promo Tent
- Dinner Tent
- VIP Tent
- Premier Lawn Tent
- Lawn Tent
- Bar

