
ELEMMIR

Video Storytelling Has Never Been Easier



Early Stage Founders

Initial Videos
To Drive Growth



Motivate your market.



“Elemmir is not like a normal video vendor who just helps facilitate production. Their team is made of true filmmaking professionals, and their narrative-based approach has had a direct impact on our revenue growth.”

-Gordon Driscoll, Founder & CEO @ GreenSpark Software



Potential prospects, new hires, investors, and others should all **be inspired by the story you tell.**



Efficient Process

We use a proven process that requires minimal time commitment from your team. Take part in Elemmir's onboarding, and then Elemmir will guide you through the rest.

Fast Turnarounds and Iterations

We know speed is important. Edits are turned around in two weeks with plenty of time on the backend for iterations as needed.

"We had a tight deadline around on a video needed for raising capital. The Elemmir team was incredibly efficient, and we quickly iterated on a video that effectively communicated our story and technology."

-Michael Valerino, Founder & CEO @ Solar Unsoiled



Elemmir Video Examples

Customer Stories - ~~\$3,850~~ \$3,275.50 w/Early Stage Discount



Who We Are Videos - ~~\$3,850~~ \$3,275.50 w/ Early Stage Discount



"Elemmir's video storytelling improved our bottom line dramatically."

-Nate Baker, Founder & CEO @ Qualia Software



"Elemmir is the future of B2B video marketing"
- **Mike Furlong, Founder Fractal Software**

"Elemmir's ability to capture the moments and stories that represent our company is remarkable."
- **Matt Kaufman, VP of Marketing at Qualia**

"Elemmir is providing that disruptive voice into the conversation of like, 'hey, it doesn't have to be this way. It doesn't have to be this boring video that nobody's going to watch. It's going to deliver on whatever, metrics you're hoping for, but it also is going to be something that you can be proud of and like watch and enjoy."
- **Phillip Russel, Content and Editorial Manager, Mighty Pro**

"Part of the myth is that the high production budgets work better or that people are more interested in it . . . These case study videos that everyone's seen that costs, you know, 30, 40, \$50,000 for three minutes, those can be really boring case study videos that, that don't really do well."

- **James Mulvey, Director of Marketing, Mighty Networks**

"To be frank, there were hesitations. I have a fair amount of video production experience. You know, I'm not a filmmaker, but I ran the video team at my old agency. So I have been on set countless times. I've done big productions. And so I thought, no, you know, what I want to do is I want to get these founders in a room. I want to get two cameras. I want to do a two camera shoot so we can edit around stuff . . .

So I actually was fairly skeptical and initially was a little bit hesitant, but the reality is converts are the biggest believers. I have come around to see the value of it. The videos that we've created with Elemmir have been really excellent. They've been very compelling, and they've been very effective, but the reality is it's not about what I think of them. It's about what our audience thinks of them and about the people we're showing them to. And they found them to be incredibly useful and incredibly compelling . . . the feedback is overwhelmingly positive for the videos we've made with Elemmir. So, we're super excited to continue to work with them and to continue to produce content in this manner."

- **Graydon Gordian, Head of Marketing at Fractal Software**

Other Questions?

Thank you for your time!

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