# CURATED SOFTWARE AND APPLICATION DEVELOPMENT



# **Our Services**

We are focused on helping our clients grow through digital transformation. We bring real solutions to each client's problems through a deep understanding of their market, solution, and vision.





Custom Software Development



Software Integration

No matter the size of your project, our software engineers and designers will work with you to choose the best software technology to meet your needs. We use a lean development process to help your project succeed. Our project managers and software engineers will help you understand the potential connection path between multiple platforms or tools, and build that connection for you.



### Mobile App Development



Custom mobile application development by our in-house experts. From design to development and ongoing support, custom built from scratch or code-takeover projects.

Salesforce Development



Helping our clients achieve strategic,

improving processes, products, and services

tactical, and operational clarity by

Curated Soft is a proud member of Salesforce Partner community. We help design, develop and customize Salesforce solutions for our clients One of the core values at Curated Soft is "Client is King". We have received awards and went through dozens of training programs for customer service and we are excited to put it to use not only for you, but also your clients



## **Our Process**



### GETTING TO KNOW THE REQUIREMENTS

We analyze functional requirements, formulate specifications and estimate costs of your future project.



### DEVELOPMENT

We develop the product in 1-2 week cycles (sprints), by the end of the sprint we show the product demo and plan the next iteration.



### PROTOTYPING

We assemble and demonstrate prototype interfaces — if everything looks fine, begin development.



### PROJECT DELIVERY AND WARRANTY SUPPORT

When the development is complete, you get a fully functional project and a 6 month warranty to fix bugs, if detected.



# **Case Studies**

We bring real solutions to each client's problems through a deep understanding of their market, solution, and vision.

### Smart Coach

### **Personal Trainer and Nutritionist Assistant**

Apple and Android stand-alone application has been developed in which the trainer can maintain a client base, weekly training plans for various muscle groups, and a meal plan for clients.

### **EXJEX & TruckingEx** Freight futures exchange platforms

Carriers and intermediaries publish their Trucking and Air load offers with prices, and customers can choose the most suitable option using a simple search form.

CLIENT'S F

+\$530

\$530

\$O

Buy/S

Route

CHI

January, 2018

Jet size

S size

SELL IT NOW

\$28,884

### **P2P Lending platform**

### Online platform for peer-to-peer money landing

20

L size

\$29,050

19

M size

RELAX, AND LET US

GET YOU A BETT

Our developers created a unique online platform for P2P lending, logo, and other visual symbols of the startup.

Smart Coach

IA:NYC:1

\$1,453 (21%)

S:MIA:NYC:1

Zelenoff

(21%)

for Green Zelenoff

1,453 (21%)

YC:1

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