



EVENT PARTNERSHIP OPPORTUNITIES





EVENTS

NETWORK MEETUP

\$2,500 (EACH)

Hosted quarterly

Rotating locations in the Triangle,
5:30–7:00pm

CED Network Meetups are quarterly events held for CED Partners, which includes entrepreneurial companies and partners. Each event yields between 75–100 attendees.

As a sponsor, you will receive:

- Co-branding on the digital invitation.
- Social media and website recognition.
- An opportunity to speak at the event.
- A company table for promotional materials (optional).

WORKSHOP

\$3,000

- Schedule a workshop to be a thought leader on a given topic with a direct/engaged audience.
- Hour and a half session featuring lunch/beverages, networking, and content.
- Branding on all digital registration forms and assets.
- Branding on signage at the workshop.
- Workshop presentation opportunity.
- 2 representatives from the firm to attend.

GRO INCUBATOR DEMO DAY

\$5,000

- The Demo Day sponsor receives branding recognition on all correspondence and invitations for the Demo Day event.
- Branding on Demo Day signage throughout the venue on event day.
- Speaking opportunity at GRO Demo Day.
- 4 representatives from the firm to attend.



GRO COHORT

\$15,000

- The GRO Incubator Cohort sponsor will cover the cost of the programming for all entrepreneurs participating in a life sciences 12-week program.
- The sponsor is recognized with branding on the cohort application, press release, and may participate in one of the weekly classes during the course of the 12-weeks.
- The sponsor will be included on Demo Day invitations and releases.
- The sponsor will receive branding and recognition at Demo Day along with an opportunity to speak.
- 4 representatives from the firm to attend.
- We would also welcome the opportunity to host Demo Day at one of your locations.

INVESTOR FLY-IN DAY

\$10,000

Private event with exclusive access to entrepreneurial companies and investors. The Investor Fly-In welcomes approximately 20 tech, life science, and agtech companies raising Series A and B to pitch to 40+ local and out-of-state investors.

Benefits include:

- Industry exclusivity.
- Opportunity to welcome guests at the event.
- Two (2) invitations to the event.
- Special recognition at all associated events/activities.
- Logo on all email marketing.

COMMUNICATIONS

INVESTOR NEWSLETTER

\$5,000 (EACH)

Digital format sent quarterly

Minimum sponsorship of
2 newsletters

Opportunity to provide an article on the trends and themes, according to your firm's perspective, of the investment landscape for inclusion in the quarterly investor newsletter accompanied by your logo.

The newsletter list is sent to over 2,000 subscribers. As a sponsor, you will also receive a PDF version of the newsletter to distribute to your network.

INNOVATORS REPORT

\$10,000 (EACH)

Digital format sent annually

To be distributed in January 2024

Opportunity to provide an article on trends/themes according to sponsor's perspective of the financial landscape with logo placement on each page and a full-page ad on the back page.

This report highlights all of the investment activity in the region over the course of the year and provides comparative data to previous years. It's sent to ~8,000 email subscribers to CED and remains on the CED website for a full year.



GIVE SUPPORT

CED is a nonprofit community resource that is powered through the generosity of the business community. Event partnerships directly enable CED to carry out its mission of connecting entrepreneurial companies with the high-value resources they need to accelerate business growth. As a partner, you are helping technology and life science businesses start, grow and stay in North Carolina.



**For more information on sponsorship,
contact Brennan Barber.**

BRENNAN BARBER

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