



2022 EVENT PARTNERSHIP OPPORTUNITIES



EVENTS

NETWORK MEETUP

\$2,500 (each)

Hosted Quarterly

Rotating locations in the Triangle, 5:30-7:00pm

CED Network Meetups are quarterly events held for CED Partners which includes entrepreneurial companies and partners. Each event yields between 75-100 attendees.

As a sponsor, you will receive:

- co-branding on the digital invitation
- social media and website recognition
- an opportunity to speak at the event
- a company table for promotional materials (optional)



INVESTOR FLY-IN DAY

\$10,000

Fall 2022

Private event with exclusive access to entrepreneurial companies and investors. The Investor Fly-In welcomes approximately 20 tech, life science, and agtech companies raising Series A and B to pitch to 40+ local and out-of-state investors.

Benefits include:

- Industry exclusivity
- Opportunity to welcome guests at the event
- Two (2) invitations to the event
- Special recognition at all associated events/activities
- Logo on all email marketing



COMMUNICATIONS

INVESTOR NEWSLETTER

\$5,000 (each)

Digital format sent quarterly

Minimum sponsorship of 2 Newsletters

Opportunity to provide an article on the trends and themes according to your firm's perspective of the investment landscape for inclusion in the quarterly investor newsletter accompanied by your logo.

The Newsletter list is sent to over 2,000 subscribers. As a sponsor you will also receive a PDF version of the newsletter to distribute to your network.

INNOVATORS REPORT

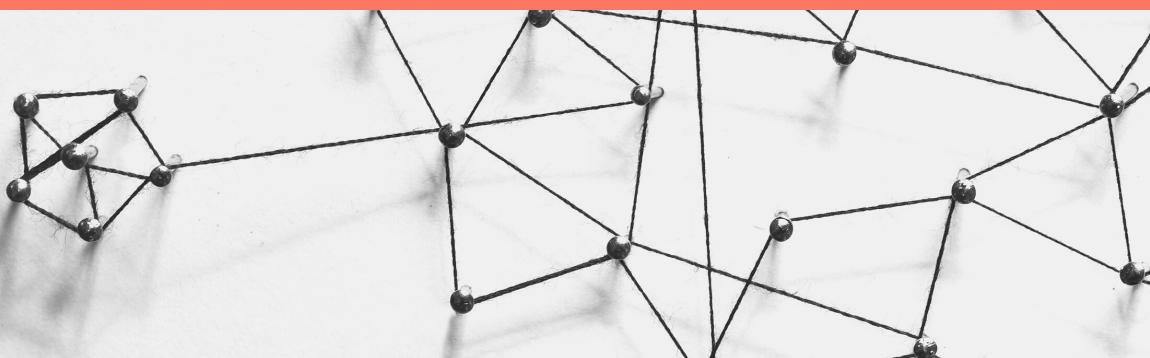
\$10,000 (each)

Digital format sent annually

To be distributed in January 2022

Opportunity to provide an article on trends/themes according to PNC's perspective of the financial landscape with logo placement on each page and a full-page ad on the back page.

This report highlights all of the investment activity in the region over the course of the year and provides comparative data to previous years. It's sent to ~8,000 email subscribers to CED and remains on the CED website for a full year.



GIVE SUPPORT

CED is a nonprofit community resource that is powered through the generosity of the business community. Event partnerships directly enable CED to carry out its mission of connecting entrepreneurial companies with the high-value resources they need to accelerate business growth. As a partner, you are helping technology and life science businesses start, grow and stay in North Carolina.

For more information on sponsorship contact Brennan Barber.



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