



Harnessing mentors for career growth

Whomi Mission

Our mission is to empower all people to develop careers they truly love by providing proactive career planning and a private forum for engaging their mentors.

Key Drivers:

- Future of Work (new supply)
- Great Resignation (new demand)
- Economic Uncertainty (new urgency)

Target Audience:

- Early Career Professionals
- Early Stage Entrepreneurs
- Mentors and Advisors

Target Problem:

- Getting help with personal career challenges (e.g. next job ideas, skill development, offer negotiation)
- 79% of workers are unengaged

Target Solution: Whomi

A Social Network for Career Growth

- a proven 4-step career growth plan
- a simplified way to engage your trusted mentor network
- accountability and follow-up to ensure you make progress

Sample Success Stories

- Mid-30's finance manager tripled her income by focusing her story
- Recent MBA moved from finance to product mgmt with Whomi plan

Our Company



*DE C-Corp (2019)
Morrisville, NC HQ*



*Founder Financed
(future VC oppty)*



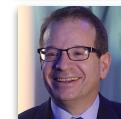
*Pre-revenue, focus
on user acquisition*



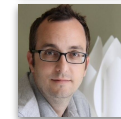
*Premium Users,
Ads, Private Sites*



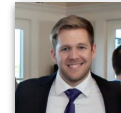
John Gordon
Founder, Investor



Steve Gold
Marketing Advisor



Brad Becker
Product Advisor



Ben Smith
Technology Advisor

Whomi is Live on whomi.com!

We are looking for Entrepreneurs, Early Career Professionals, and Mentors to trial and provide feedback

