



## **Powerful Insight + Charting Your Success**

Financial Planning & Analysis Expertise That You Can Count On...

We are passionate about serving early stage businesses (seed to series B) by fully utilizing our skills in analyzing financial performance data to help them achieve new heights. Specifically, as it relates to creating efficiencies, minimizing risk, & driving growth. Let's work together & lean into your excellence!

### **OUR SERVICES...**

- ***Completely Optimize the Financial Planning & Analysis Functions within the Business***
  - Ensure accurate reporting of GAAP accrual-based financial performance
  - Truly understand key performance indicators, which levers to pull, & when
- ***Provide Timely & Actionable Insights to Maximize Growth While Minimizing Risk***
  - View your business in a whole new light & power it toward strategic goals
  - Give the entire organization a sense of balance & security
- ***Develop & Maintain the Core of an Ever-ready Data Room***
  - Proactively prepare for fundraising & due diligence processes
  - Lead external audits to validate performance & secure third party attestation

Simply put, we are a trusted resource who ensures that an organization's financial affairs are calibrated in a manner that frees up the leadership team to focus on what they're great at!

### **HOW WE MAKE IT HAPPEN...**

#### ***Conduct a Complimentary Consultation***

Let's spend a little time getting to know one another and align on your core needs.

#### ***Define Scope of Work & Sign an Agreement***

We'll develop a custom prioritized plan of execution; illustrating how our services will address your core needs & agree on payment terms.

#### ***Roll Up Our Sleeves & Dive Right In***

While we take a strategically targeted deep dive into addressing your core needs, you'll enjoy the fruits of your investment as more timely insights enrich opportunities to achieve your goal(s).

#### ***Saddle Up Toward Success***

We take a partnership approach to our engagements. So, we are here to help you for as long as you need us!

Learn more at <https://gcgwins.com/>