



# VENTURE CONNECT

Summit + Celebration

ESTD • 1984



JOIN US  
THE WEEK OF  
APRIL 4, 2022

---

2022 SPONSORSHIP  
OPPORTUNITIES

▲  
CED  
—

# ABOUT VENTURE CONNECT

---

Venture Connect 2022 is a conference that gathers together innovative companies from the Technology and Life Science communities, as well as top investors from across the U.S. This powerhouse event is clear evidence of how strong our Tech and Life Science ecosystems really are.

It all began over 37 years ago, and CED continues to create connections that make a difference. We hope you will join in supporting entrepreneurs and seasoned experts as they come alongside investors and stakeholders in April for unrivaled content and connections at Venture Connect 2022.

CED recognizes its community partners that come together in support of the entrepreneurial ecosystem to ensure that they receive the resources they need to thrive.

## WHAT IS CED?

---

The Council for Entrepreneurial Development was formed in 1984 by a group of business leaders wanting to empower the successful creation and growth of entrepreneurial companies in the North Carolina region. CED acts as the connective center for all of this to happen.

Through high-touch support, education, access to capital, and crucial connections, we bring entrepreneurs together with the optimal resources needed to turn a new company into a success story. Programs like Connect to Capital have enabled entrepreneurs to connect with potential investors via formal introductions—with more than 600 made since 2014.

CONNECTING  
ENTREPRENEURIAL  
COMPANIES WITH  
HIGH-VALUE  
RESOURCES TO  
ACCELERATE  
BUSINESS GROWTH



## CURRENT + PAST SPONSORS

You are in good company when you become a sponsor of Venture Connect.

This investment will deliver immediate value in front of an audience that suits you while fueling the entrepreneurial spirit of North Carolina. As a sponsor, you have many options, so we invite you to focus on your motivations to find your best fit.

Investor Dinner Sponsor:



Reception Sponsors:



Past Sponsors Include:



# FIND YOUR OPPORTUNITY

## ECOSYSTEM SPONSOR (\$25,000)

THREE SPONSOR SPOTS AVAILABLE

Your company will be the presenting sponsor of one of our industry tracks (Tech, Life Sciences, or Agtech), with premier branding/signage at all of the content locations on the day of the Summit. The day-long in-person event will include fast pitch sessions by emerging companies, networking segments, a keynote speaker, and an investor reverse pitch session. Your company will have prominent branding at all sessions in front of 600 anticipated attendees.

### Sponsor Benefits:

- Prominent logo placement throughout the conference webpage and mobile app
- Branding on the conference registration form
- Opening and closing speaking opportunities for the Track (5 minutes to open and 5 minutes to close)
- The target audience of emerging companies, entrepreneurs, and investors in the Tech, Life Sciences, or Agtech spaces will receive promotional materials in advance of the conference such as “save-the-date” notifications, registration reminders, updates on presenting companies and speakers, etc., all branded with your company’s logo as Track presenting sponsor
- 10 passes to the conference for company representatives
- 2 passes to the Investor Dinner (held the night prior to the conference)
- Ability to provide featured content for the CED blog, shareable through the CED newsletter
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Post-conference write-up in the CED Newsletter that includes a link to the sponsor provided video
- Option to provide physical collateral and/or “swag” at a sponsor booth
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list





## CELEBRATION SPONSOR (\$25,000)

ONE SPONSOR SPOT AVAILABLE

Your company will be the presenting sponsor of CED's post-conference celebration. All conference attendees are invited.

### Sponsor Benefits:

- Your company will have prominent logo placement on Venture Connect Celebration signage at the event location
- The target audience of emerging companies, entrepreneurs, and investors in the Tech, Life Sciences, or Agtech spaces will receive promotional materials in advance of the conference such as “save-the-date” notifications, registration reminders, updates on presenting companies and speakers, etc., all branded with your company’s logo as the Venture Connect Celebration presenting sponsor
- Prominent logo placement throughout the conference webpage and mobile app
- Branding on the conference registration form
- Opening and closing speaking opportunities for the Track (5 minutes to open and 5 minutes to close)
- 10 passes to the conference for company representatives
- 2 passes to the Investor Dinner (held the night prior to the conference)
- Ability to provide featured content for the CED blog, shareable through the CED newsletter
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Post-conference write-up in the CED Newsletter that includes a link to the sponsor provided video
- Option to provide physical collateral and/or “swag” at a sponsor booth
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list



## LANYARD & KEYNOTE SPONSOR (\$20,000)

### ONE SPONSOR SPOT AVAILABLE

Your company brand will appear on the lanyard for all conference attendees and your company will receive premier logo exposure on signage during the Keynote Speaker segment. The conference will be fully in-person with 600 anticipated attendees.

#### Sponsor Benefits:

- The target audience of emerging companies, entrepreneurs, and investors in the Tech, Life Sciences, and Agtech spaces will receive promotional materials in advance of the conference such as “save-the-date” notifications, registration reminders, updates on presenting companies and speakers, etc., all branded with your company’s logo
- Prominent logo placement throughout the conference webpage and mobile app
- Branding on the conference registration form
- 10 passes to the conference for company representatives
- 2 passes to the Investor Dinner (held the night prior to the conference)
- Ability to provide featured content for the CED blog, shareable through the CED newsletter
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Post-conference write-up in the CED Newsletter that includes a link to the sponsor provided video
- Option to provide physical collateral and/or “swag” at a sponsor booth
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list



## INDUSTRY INSIGHT SPONSOR (\$15,000)

ONE SPONSOR SPOT AVAILABLE

Your company brand will appear on all signage/promotion for the Industry Insight portion of the event. The conference will be fully in-person with 600 anticipated attendees.

### Sponsor Benefits:

- The target audience of emerging companies, entrepreneurs, and investors in the Tech, Life Sciences, or Agtech spaces will receive promotional materials in advance of the conference such as “save-the-date” notifications, registration reminders, updates on presenting companies and speakers, etc., all branded with your company’s logo as the Industry Insight sponsor
- Logo placement throughout the conference webpage and mobile app
- 8 passes to the conference for company representatives
- 1 pass to the Investor Dinner (held the night prior to the conference)
- Ability to provide featured content for the CED blog, shareable through the CED newsletter
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Post-conference write-up in the CED Newsletter that includes a link to the sponsor provided video
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list





## INVESTOR DINNER SPONSOR (\$15,000)

THREE SPONSOR SPOTS AVAILABLE

Your company brand will appear on all signage/promotions for the Investor Dinner portion of the event (to be held the night prior to the conference). The dinner will be inclusive of all investors from the participating sectors (Tech, Life Sciences, and Agtech).

### Sponsor Benefits:

- The target audience of investors in the Tech, Life Sciences, and Agtech spaces will receive promotional materials in advance of the conference such as “save-the-date” notifications, registration reminders, updates, etc., all branded with your company’s logo as an Investor Dinner sponsor
- Logo placement throughout the conference webpage and mobile app
- Opening and closing speaking opportunities for each sponsor at the dinner event
- 8 passes to the conference for company representatives
- 2 passes to the Investor Dinner (held the night prior to the conference)
- Ability to provide featured content for the CED blog, shareable through the CED newsletter
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Post-conference write-up in the CED Newsletter that includes a link to the sponsor provided video
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list

## PITCH SPONSOR (\$10,000)

### TWO SPONSORS PER SESSION

Your company will be a sponsor of an hour-long pitch session (Tech, Life Sciences, or Agtech).

#### Sponsor Benefits:

- Each pitch session to highlight 8 regional start-ups in the Tech, Life Science, or Agtech sectors
- Prominent logo placement on signage at the pitch session
- Logo placement on the conference webpage and mobile app
- 4 passes to the conference for company representatives
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Option to have a company representative participate in presenting company pitch scrubs
- Early access to the attendee list

## RECEPTION SPONSOR (\$5,000)

### TEN SPONSOR SPOTS AVAILABLE

#### Sponsor Benefits:

- 8' long by 8' wide exhibit space
- Logo placement on the conference webpage and mobile app
- 2 passes to the conference for company representatives
- Link to website and profile on the CED website
- Social media promotion prior, during, and after the event utilizing CED's powerful social media network
- Early access to the attendee list

## RECEPTION SPONSOR ADD-ON (\$2,500)

### 8' LONG BY 8' WIDE EXHIBIT SPACE TO BE ADDED TO ANY SPONSORSHIP PACKAGE

**CONTACT CED TO SECURE YOUR SPONSORSHIP TODAY**



**Brennan Barber - Head of Business Development**

Mobile: (315) 436-0755

Email: [bbarber@cednc.org](mailto:bbarber@cednc.org)