



2019-2020 EVENT PARTNERSHIP OPPORTUNITIES



EVENTS

NETWORK MEETUP

\$2,500 (each)

Hosted Quarterly

Rotating locations in the Triangle, 5:30-7:00pm

CED Network Meetups are quarterly events held for CED Partners which includes entrepreneurial companies and partners. Each event yields between 75-100 attendees.

As a sponsor you will receive:

- co-branding on the digital invitation
- social media and website recognition
- an opportunity to speak at the event
- a company table for promotional materials (optional)



INVESTOR FLY-IN DAY

\$10,000

Fall 2020

Private event with exclusive access to entrepreneurial companies and investors. The Investor Fly-In welcomes approximately 20 tech, life science, and agtech companies raising Series A and B to pitch to 40+ local and out-of-state investors.

Benefits include:

- Industry exclusivity
- Opportunity to welcome guests at the event
- Two (2) invitations to the event
- Special recognition at all associated events/activities
- Logo on all email marketing



COMMUNICATIONS

INVESTOR NEWSLETTER

\$5,000 (each)

Digital format sent quarterly

Minimum sponsorship of 2 Newsletters

Opportunity to provide an article on the trends and themes according to your firm's perspective of the investment landscape for inclusion in the quarterly investor newsletter accompanied by your logo.

The Newsletter list is sent to over 2,000 subscribers. As a sponsor you will also receive a PDF version of the newsletter to distribute to your network.



PROGRAMS

ACCELERATE SERIES

June 23-25, 2020

Modular workshop for Entrepreneurial Companies The Frontier Campus, RTP

This modular fast-paced workshop series is designed to cover topics facing entrepreneurial companies appealing to early-stage founders, CEOs and functional leaders. Topics include finance, fundraising, sales, marketing, product, and legal. This series will extend over three days, with morning and afternoon sessions where participants will hear from subject matter experts and gain the critical skills needed to grow and scale their venture.

CED is offering three distinct engagement opportunities for the business community:

PRESENTING PARTNER:

- Maximum visibility over 3 days/6 sessions.
- Branding on all workshop materials.
- Pre/post workshop recognition.
- Opportunity to contribute to sourcing expert resources based on defined criteria by CED.
- Company representation at each session (limit 1/per session).
- Opportunity to open and close workshop days in coordination with CED.
- Information kiosk on-site, staffing optional.
- Opportunity to provide notebooks to all participants.
- Branding on participant name tags co-branded with CED.

Partner Investment: \$20,000 | 1

DUAL SESSION PARTNER:

- Branding on all workshop materials for the day.
- Pre/post workshop recognition as session partner.
- Company representation at the series (limit 1/per session).
- Opportunity to host a lunch Q&A, or AM session recap.
- Opportunity to support facilitating Q&A during both sessions with session partner.
- Information kiosk on-site for the day, staffing optimal.
- Opportunity to provide pens to participants for the day.

**Partner Investment: \$10,000 | 3
(back-to-back session only)**

SESSION PARTNER:

- Branding on all workshop session materials.
- Pre/post workshop recognition as session partner.
- Company representation at the series (limit 1/per session).
- 1 page promotional material included with session materials.
- Opportunity to introduce the session expert.
- Opportunity to support facilitating Q&A during session with series partner.

Partner Investment: \$3,500 | 6 (Limit 1 per partner)

GIVE SUPPORT

CED is a nonprofit community resource that is powered through the generosity of the business community. Event partnerships directly enable CED to carry out its mission of connecting entrepreneurial companies with the high-value resources they need to accelerate business growth. As a partner, you are helping technology and life science businesses start, grow and stay in North Carolina.

For more information on sponsorship contact Brennan Barber.



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