

### SPONSORSHIP OPPORTUNITIES





# FIND YOUR OPPORTUNITY

SOLD

#### HEADLINE SPONSOR (\$50,000)

- Industry Exclusivity
- Premium logo visibility on series landing pages
- Branding in email invitations to Venture Connect Online
- Branding on mobile app
- Branded digital ad
- 15 passes to Venture Connect Online
- Virtual login screen uniquely branded (TBD based on chosen platform)
- Pre-recorded video to play at the opening of each episode
- Pitch Scrub and Selection committee participation (skill alignment required)
- Link to website and profile on the CED website
- Featured content for the CED blog, shareable through the CED newsletter
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- · Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020

#### TRACK SPONSOR (\$20,000)

- Logo visibility on track related landing pages
- Branding in email invitations to Venture Connect Online
- Pre-recorded video to play at the opening of the track episodes
- Company logo appearance in the mobile app
- Branded digital ad
- 8 passes to Venture Connect Online
- Pitch Scrub and Selection committee participation (skill alignment required)
- · Link to website and profile on the CED website
- Featured content for the CED blog, shareable through the CED newsletter
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020

## J.P.Morgan

#### WILSON SONSINI



#### INVESTOR MEETING SPONSOR (\$15,000)

- Logo visibility and opportunity to host live Q&A with Top Ranking companies post-event
- Logo visibility on content block related landing pages
- Company logo appearance in mobile app
- Branded digital ad
- 6 passes to Venture Connect Online
- Link to website and profile on the CED website
- Featured content for the CED blog, shareable through the CED newsletter
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020
- Exclusive sponsor of an Investor Download Session

#### PREMIUM CONTENT SPONSOR (\$10,000)

- Logo visibility on content block related landing page
- Company logo listed in the mobile app
- Branded digital ad
- 4 passes to Venture Connect
- Pre-recorded video to play at the opening of each episode
- Pitch Scrub and Selection committees participation (skill alignment required)
- Link to website and profile on the CED website
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020



#### PREMIUM EPISODE SPONSOR (\$5,000)

- Logo visibility in prior to content episode
- Branding on mobile app
- Branded digital ad
- 2 passes to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020

#### PREMIUM EPISODE ADD-ON SPONSOR (\$7,500)

- Industry exclusive speaking opportunity during "What's Next?" Transitional content
- Logo visibility in content episode
- Branding on mobile app
- Branded digital ad
- 2 passes to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020
- Post-event write up in the CED Newsletter that includes a link to the sponsor video

#### EPISODE SPONSOR (\$3,000)

- Logo visibility in prior to content episode
- Branding on mobile app
- Branded digital ad
- 1 pass to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED's powerful social media network
- Early access to attendee list
- Invitation to Network Meetups and Specialized workshops in 2020