<table>
<thead>
<tr>
<th>HEADLINE SPONSOR ($50,000)</th>
<th>TRACK SPONSOR ($20,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Exclusivity</td>
<td>Logo visibility on track related landing pages</td>
</tr>
<tr>
<td>Premium logo visibility on series landing pages</td>
<td>Branding in email invitations to Venture Connect Online</td>
</tr>
<tr>
<td>Branding in email invitations to Venture Connect Online</td>
<td>Pre-recorded video to play at the opening of the track episodes</td>
</tr>
<tr>
<td>Branding on mobile app</td>
<td>Company logo appearance in the mobile app</td>
</tr>
<tr>
<td>Branded digital ad</td>
<td>Branded digital ad</td>
</tr>
<tr>
<td>15 passes to Venture Connect Online</td>
<td>8 passes to Venture Connect Online</td>
</tr>
<tr>
<td>Virtual login screen uniquely branded (TBD based on chosen platform)</td>
<td>Pitch Scrub and Selection committee participation (skill alignment required)</td>
</tr>
<tr>
<td>Pre-recorded video to play at the opening of each episode</td>
<td>Link to website and profile on the CED website</td>
</tr>
<tr>
<td>Pitch Scrub and Selection committee participation (skill alignment required)</td>
<td>Featured content for the CED blog, shareable through the CED newsletter</td>
</tr>
<tr>
<td>Link to website and profile on the CED website</td>
<td>Social media call-outs utilizing CED’s powerful social media network</td>
</tr>
<tr>
<td>Featured content for the CED blog, shareable through the CED newsletter</td>
<td>Early access to attendee list</td>
</tr>
<tr>
<td>Social media call-outs utilizing CED’s powerful social media network</td>
<td>Post-event write up in the CED Newsletter that includes a link to the sponsor video</td>
</tr>
<tr>
<td>Early access to attendee list</td>
<td>Send digital collateral via the CED newsletter database</td>
</tr>
<tr>
<td>Post-event write up in the CED Newsletter that includes a link to the sponsor video</td>
<td>Invitation to Network Meetups and Specialized workshops in 2020</td>
</tr>
<tr>
<td>Send digital collateral via the CED newsletter database</td>
<td></td>
</tr>
</tbody>
</table>
INVESTOR MEETING SPONSOR ($15,000)

- Logo visibility and opportunity to host live Q&A with Top Ranking companies post-event
- Logo visibility on content block related landing pages
- Company logo appearance in mobile app
- Branded digital ad
- 6 passes to Venture Connect Online
- Link to website and profile on the CED website
- Featured content for the CED blog, shareable through the CED newsletter
- Social media call-outs utilizing CED’s powerful social media network
- Early access to attendee list
- Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020
- Exclusive sponsor of an Investor Download Session

PREMIUM CONTENT SPONSOR ($10,000)

- Logo visibility on content block related landing page
- Company logo listed in the mobile app
- Branded digital ad
- 4 passes to Venture Connect
- Pre-recorded video to play at the opening of each episode
- Pitch Scrub and Selection committees participation (skill alignment required)
- Link to website and profile on the CED website
- Social media call-outs utilizing CED’s powerful social media network
- Early access to attendee list
- Post-event write up in the CED Newsletter that includes a link to the sponsor video
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020
PREMIUM EPISODE SPONSOR ($5,000)

- Logo visibility in prior to content episode
- Branding on mobile app
- Branded digital ad
- 2 passes to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED’s powerful social media network
- Early access to attendee list
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020

PREMIUM EPISODE ADD-ON SPONSOR ($7,500)

- Industry exclusive – speaking opportunity during “What’s Next?” Transitional content
- Logo visibility in content episode
- Branding on mobile app
- Branded digital ad
- 2 passes to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED’s powerful social media network
- Early access to attendee list
- Send digital collateral via the CED newsletter database
- Invitation to Network Meetups and Specialized workshops in 2020
- Post-event write up in the CED Newsletter that includes a link to the sponsor video

EPISODE SPONSOR ($3,000)

- Logo visibility in prior to content episode
- Branding on mobile app
- Branded digital ad
- 1 pass to Venture Connect Online
- Link to website and profile on the CED website
- Social media call-outs utilizing CED’s powerful social media network
- Early access to attendee list
- Invitation to Network Meetups and Specialized workshops in 2020