



Focusing on the Future of Tech and Life Science in North Carolina

**March 17-19, 2020 | Raleigh, NC**

# Media Kit

## WHY ATTEND VENTURE CONNECT?

Redefining the traditional conference, Venture Connect, is a new three-day experience. Recognizing the innovative potential across the Tech & Life Science communities, we are focused on creating an environment that supports stronger connections, valuable programming and learning for all.

You'll experience nonstop programming and workshops delivered by the nation's top talent over three days, packed full of both technology-rich and life science-focused content that will equip you with the knowledge you're looking for to take your venture to the next level.

Join 1400 attendees and over 200 investors from across the nation. You will also encounter over 135 national and local companies live on-stage presenting their company goals to gain visibility and potential backing.

## HOW CAN YOU HELP PROMOTE VENTURE CONNECT?

If you have been to the CED Tech Venture or the CED Life Science Conference then you know we always bring you the best of the best. This year, expect no less -- in fact, expect much, much MORE!

Venture Connect is a new spin on North Carolina's premier entrepreneurial company showcase and promises to highlight the talent of the Southeast's most notable Tech and Life Science companies.

We can't wait for Venture Connect -- we hope you're excited too! If you have yet to spread the word within your network about the Summit below are some examples of social media posts and emails that can help. Don't forget to tag @CEDNC and use the hashtag #VentureConnect

## WHEN IS IT?

March 17-19, 2020

## WHERE IS IT?

Raleigh Convention Center | 500 S Salisbury St,  
Raleigh, NC 27601 General Information: [http://  
www.raleighconvention.com/](http://www.raleighconvention.com/)

## WHO ATTENDS?

National Investors | CEOs | Industry Leaders  
| Strategic Partners | Ecosystem Partners &  
Support Organizations | Media & Press

## WHAT COMPANIES WILL YOU SEE?

AI | Augmented Reality | Big Data | Cyber  
Security | E-Commerce | Smart Devices | Digital  
Health | Healthy Consumer | Therapeutics |  
Advanced Diagnostics | Med Device | Ag Tech |  
More



## SOCIAL MEDIA POSTS | GENERAL

Just registered for #VentureConnect Mar 17-19! Can't wait to see all the talent live on-stage and network with an amazing group of entrepreneurs. Register Now: <https://cednc.org/venture-connect/> @CEDNC

Will you join [ME/US] and [COMPANY] at #VentureConnect Mar 17-19 for a 3-day innovative life science and tech experience? Register now! <https://cednc.org/venture-connect/>

[company name] will be at #VentureConnect will you? Register now to experience 3 days of tech-rich, life science focused content that will equip you with what you need to take you to the next level! Register: <https://cednc.org/venture-connect/> @CEDNC

## SOCIAL MEDIA POSTS | SPONSORS OF VENTURE CONNECT

We are proud to sponsor #VentureConnect. Don't wait, register now to experience a Summit like never before. Education, networking & innovation all under one roof. <https://cednc.org/venture-connect/> @CEDNC

Join us at #VentureConnect March 17-19 and create lasting connections that will move your business forward. See list of sponsors and register now: <https://cednc.org/venture-connect/> @CEDNC



#VentureConnect

## EMAIL

[COMPANY NAME] is excited to attend the upcoming Venture Connect Summit, March 17-19, 2020 and we wanted to reach out and tell you about this great upcoming event!

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Venture Connect attracts over 1400 attendees and over 200 investors from across the nation. You will also experience over 135 national and local companies live on-stage presenting their company goals to gain visibility and potential backing.

Visit the following link to learn more and register. We hope to see you there!  
<https://cednc.org/venture-connect/>

## CALLS TO ACTION

Use the following link in all of your Venture Connect messaging:  
<https://cednc.org/venture-connect/>

- Learn more about Venture Connect [link]
- Register now [link]
- See you at Venture Connect [link]
- Let's meet at Venture Connect [link]
- Join me in March at Venture Connect [link]
- Let's Connect at Venture Connect [link]

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## DOWNLOAD THE SOCIAL IMAGES

[download](#)

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## START SHARING

Let your network know that you can't wait for Venture Connect and help us spread the word in your community. Use the social images provided along with the sample messaging to spread the word.

Don't forget to use the hashtag  
**#VentureConnect**