

Social Media Marketing Fellow

Looking for hands-on social media marketing experience? Do entrepreneurs/innovators inspire you? The Council for Entrepreneurial Development (CED) seeks a social media Fellow to join the marketing team to help promote the growth and success of the Triangle's entrepreneurial network.

Projects may include:

- Collaborate with marketing team to create social media content using Canva.
- Assist with social media publishing and scheduling using Hootsuite.
- Engage with existing fans across our owned channels.
- Monitor discussions, posts, and comments across multiple social media channels.
- Learn how to develop content using a structured Brandvoice guide
- Assist with data collection and reporting
- Participate in brainstorms to share ideas and be instrumental in helping bring them to life
- Gain startup experience and cross functional experience
- Utilize Twitter and LinkedIn to help gain awareness of CED, drive traffic to CED website and gain registration to CED events.
- Work under the direct supervision of Marketing team.

Ideal candidates should have excellent communication skills, an eye for graphic design, and strong writing skills. CED fellows are self-motivated and quick learners who exhibit leadership and ability to work cohesively among a small but mighty team.

Oh and you should definitely be passionate about entrepreneurship.

Requirements:

- Current enrollment at a college/university
- Based in the Triangle with reliable transportation to work at the CED office (RTP)
- Letter from school stating that fellow will receive college credit
- Proficiency to use Microsoft Office programs
- Personal computer that can be used at work
- Availability to work at least 10-20 hours per week at CED

Individuals interested in the social media fellowship at CED should forward his/her resume, a brief cover letter and all applicable information regarding the college fellowship program to Kristina Sandine at ksandine@cednc.org

CED fellows are unpaid positions for college credits.