Content/Marketing Fellow

Looking for hands-on writing and marketing experience? Do entrepreneurs/innovators inspire you? The Council for Entrepreneurial Development (CED) seeks a content/marketing Fellow to join the marketing team to help promote the growth and success of the Triangle's entrepreneurial network.

Projects may include:

- Assist with writing and scheduling social media posts.
- Research, draft, proof blog and newsletter content.
- Work on updating and adding content to the website as well as event app.
- Learn how to develop content using a structured Brandvoice guide.
- Participate in brainstorms to share ideas and be instrumental in helping bring them to life.
- Gain startup experience and cross functional experience.
- Work under the direct supervision of Marketing team.

Ideal candidates should have excellent communication skills and strong writing skills. CED fellows are self-motivated and quick learners who exhibit leadership and ability to work cohesively among a small but might team.

Oh and you should definitely be passionate about entrepreneurship.

Requirements:

- Current enrollment at a college/university
- Based in the Triangle with reliable transportation to work at the CED office (RTP)
- Letter from school stating that fellow will receive college credit
- Proficiency to use Microsoft Office programs
- Personal computer that can be used at work
- Availability to work at least 10-20 hours per week at CED

Individuals interested in the content/marketing fellowship at CED should forward his/her resume, a brief cover letter and all applicable information regarding the college fellowship program to Kristina Sandine at <u>ksandine@cednc.org</u>

CED fellows are unpaid positions for college credits.