

Sweeps

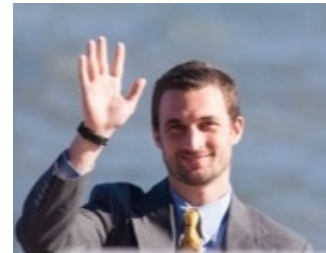
Sweeps: Building Vision and Focus through the CED Venture Mentoring Service (VMS)

What is Sweeps?

Sweeps finds and hires people to help families and businesses with various needs, including house cleaning, event management, tech help, tutoring and more. Morris Gelblum, CEO of Sweeps, co-founded the company while in high school in 2006 with Dr. Mary Lou Gelblum. Today, Sweeps is a community of thousands of workers and job posters, and continues to hire part- and full-time positions.

“We needed a sound board, mentors, and a time to reflect, which is what we’ve found at VMS.”

– **Morris Gelblum, CEO of Sweeps**



Why VMS?

The seasonality of work offered by “Sweepers,” or employees of Sweeps, became a challenge to Sweeps’ business. So, Gelblum began participation in the CED-VMS program in the first quarter of 2016 to help sustain business throughout the year.

“We became involved with VMS for an opportunity to learn and improve ourselves, and to make sure we’re keeping perspective and keeping best practices,” Gelblum says.

The Value of VMS

“The most valuable part of VMS is to have a set hour once a month to take a step back and understand what’s going on with the company in context.”

For more information about Sweeps, visit www.Sweeps.Jobs.