



CED
LIFE SCIENCE
CONFERENCE

FEB. 26-27, 2019
RALEIGH CONVENTION CENTER



Conference Sponsorship Contact:
Robin Costello
Director of Corporate Relations & Strategic Partnerships
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CED is a non-profit 501 (c) 3. Funds from the conference are used to provide services and programs to connect our companies with high-value resources to accelerate business growth.

CED LIFE SCIENCE CONFERENCE

FEB. 26-27, 2019

Raleigh, NC

cednc.org/LSC

You're invited to sponsor the premier event for life science entrepreneurs in the Southeast!

The CED Life Science Conference is presented in partnership with the North Carolina Biotechnology Center and North Carolina Biosciences Organization (NCBIO).

This conference attracts 800+ attendees including trailblazing entrepreneurs, investors, corporate leaders, and fellow industry visionaries from across the nation.

Your company will get exposure to the CED network and help fuel tomorrow's success stories with your investment in today's ecosystem.

Benefits may include:

- Speaking opportunities during the conference
- Exhibit table in high-traffic area of the Networking Hall alongside 50+ companies
- Full color digital ad to rotate on event video screens
- Company logo or name on the conference website
- Complimentary registrations



**North Carolina
Biotechnology Center**

PAST SPEAKERS



Herbert W. Boyer, Ph.D.
Founder
Genentech



Clayton Christensen
Professor
Harvard Business School
Author of
Innovator's Dilemma



Deborah Dunsire, M.D.
President & CEO
XTuit Pharmaceuticals



Dennis Gillings, Ph.D.,
CBE
Founder & Former
Executive Chairman
Quintiles



Alex Gorsky
Chairman & CEO
Johnson & Johnson



Bob Hugin
Executive Chairman
Celgene Corporation



John C. Lechleiter, Ph.D.
Former Chairman & CEO
Eli Lilly & Co.



Jeremy M. Levin
Former President & CEO
Teva Pharmaceutical
Industries, Ltd.

FEATURED COMPANIES

410 | MEDICAL

AGBIOME™

Arrivo
BioVentures LLC

G10
THERAPEUTICS

LOCUS
BIOSCIENCES
ENGINEERING PRECISION MEDICINES

PRECISION
BIOSCIENCES

UVISION 360°
HYSTEROSCOPY
Envisioning Women's Health

GeneCentric

HUMACYTE

innocrin
precision therapeutics

VALIDIC

SUB SECTORS

The CED Life Science Conference covers a wide spectrum of sectors that include:

Ag Bio · Bio Pharma · Diagnostics · Digital health · Drug delivery systems · Medical devices · Pharmaceuticals · Vaccines

LIFETIME ACHIEVEMENT

Each year, CED celebrates an extraordinary entrepreneur whose contributions and service has made significant impact on the region's life science sector.

The Lifetime Achievement Award has been offered since 2002.

Previous recipients include:

2016 Fred Eshelman

2017 Art Pappas

2018 Max Wallace

"CED should be so proud of the welcoming, gathering, supportive nature of what it has built. It is the reason this is one of the world's great technology regions." -Max Wallace



CONFERENCE STATS:

- 800+ attendees
- 50+ cutting-edge entrepreneurial companies
- Mainstage presentations from early and growth stage companies
- Thought leaders, Keynote speakers, and Expert panels
- High-value networking powered by partnering software for managing one-on-one meetings
- Exclusive events for select participants

PREMIUM SPONSORSHIPS

This is your opportunity for maximum exposure! In addition to our base-level sponsor benefits, each sponsorship at this level includes a hyperlinked company logo on the event website, complimentary conference registrations and an exhibit table.

Headline Sponsor - \$25,000

Top sponsor(s) of the event will receive prominent visibility and premium branding throughout the conference. Put your company in front of all attendees on the mainstage for introductions on both days.

Includes: 2 invites to all special events and 5 complimentary conference registrations

Leadership Dinner Sponsor - \$15,000

Always a sought-after sponsorship at the conference. Sponsors of this event will host growth stage CEOs, investors and special guests at an invite-only dinner. Sponsorship includes an opportunity to welcome guests that evening.

Includes: 2 invites to the dinner, 1 invite to all special events and 4 complimentary conference registrations

Availability: 2

Closing Lunch Sponsor - \$15,000

One of the most anticipated events at the conference. In addition to high visibility, this is your opportunity to introduce the closing lunch speaker on the mainstage. *Includes: 1 invite to all special events and 4 complimentary conference registrations* - Availability: 2

Reception Sponsor - \$15,000

This is the premier networking event for the conference. You can make this reception your own – provide entertainment, napkins, giveaways, etc. Sponsorship includes an opportunity to speak on the mainstage.

Includes: 1 invite to all special events and 4 complimentary conference registrations - Availability: 2

Mobile App Sponsor - \$10,000

In addition to agenda, speaker and sponsor information, the conference mobile app provides capabilities for attendees to send direct messages and request one-on-one meetings with other attendees. The sponsorship gives you an incredible amount of exclusive exposure including a custom sponsor-branded splash screen. *Includes: 3 complimentary conference registrations* - Availability: 1

Featured Speaker or Panel Sponsor - \$10,000

Raise audience awareness of your expertise and support of the life science community with a chance to introduce a speaker or panel on the mainstage in front of all attendees. *Includes: 3 complimentary conference registrations*

Main Stage Presentation Sponsor - \$10,000

Want to get to know some of the high profile Life Science Companies? This is your chance. Sponsorship includes an opportunity to introduce featured companies during conference, participate in pitch scrubs (pre-conference), an exhibit table and additional recognition between presentations. *Includes: 3 complimentary conference registrations*

Board Lunch Sponsor - \$7,500

This signature lunch for CED, NC Biotechnology Center and NCBIO board members is a tremendous opportunity to get in front of industry leaders and decision makers for this invite-only lunch. Sponsorship includes an opportunity to welcome guests at the lunch. *Includes: 2 invites to the Lunch and 2 complimentary conference registrations*

CEO Breakfast Sponsor - \$7,500

This intimate breakfast brings together company CEOs. This is your opportunity to get to know them better and show your support. Sponsorship includes an opportunity to welcome guests at the breakfast. *Includes: 2 invites to the CEO Breakfast and 2 complimentary conference registrations*

The following Premium Sponsorships include: base-level sponsor benefits, a hyperlinked company logo on the event website, 2 complimentary conference registrations and an exhibit table.

Networking Hall Sponsor - \$7,500

With over 800 attendees expected at the conference, the Networking Hall is the place to be. This is where you go to meet the companies and grab a drink or snack while catching up with your peers during breaks.

Wifi Sponsor - \$7,500

Be one of the first sponsors an attendee sees. Every attendee will access the internet and this is your opportunity to brand your organization with a custom password and landing page. Availability: 1

Lanyard Sponsor - \$7,500

A great way to promote your organization and show your support of the entrepreneurial community. All the attendees will be wearing your logo on their lanyard. *Lanyards to be purchased by sponsor. Availability: 1

Charging Station Sponsor - \$7,500

A place for attendees to charge their phones has become a conference necessity. Your organization can have maximum exposure with your logo at each station. This is one of the more popular areas for attendees to gather.

Attendee Breakfast Sponsor - \$6,000

Everyone enjoys a bite to eat and networking before the conference begins. You can make this casual breakfast your own by providing branded napkins, cups, etc. to promote your organization.

Break Sponsor - \$6,000

Everyone gathers for food and beverage during networking breaks. You can make the break stations your own by providing branded napkins, cups, etc. to promote your organization.

Specialty Drink Sponsor - \$6,000 (SOLD)

An opportunity to name a Specialty Drink at the reception.

STANDARD LEVEL SPONSORSHIPS

Standard Level Sponsorships include all base-level sponsor benefits.

Gold Sponsor - \$5,000

Includes an exhibit table, hyperlinked company name on event website and 2 complimentary conference registrations.

Silver Sponsor - \$3,000

An opportunity to place one piece of marketing collateral on general sponsor table, hyperlinked company name on event website and 1 complimentary conference registration.

Friends of Life Sciences (for Entrepreneurs and Startups) - \$1,500

A hyperlinked company name on event website and 1 complimentary conference registration.

BASE-LEVEL SPONSOR BENEFITS:

- Complimentary registrations associated with sponsor level; additional company representative registrations at reduced rate
- Registrations are non-transferable
- Company logo or name hyperlinked to your website from the conference website and mobile app
- Full color ad to rotate on multiple monitors
- Attendee list with name and company (pre- and post-conference)

PAST SPONSORS

Thank you to our previous sponsors for your support of the Life Science community in the Triangle!



WHY DO I SPONSOR?

"GSK continues to support CED because they are an important leader and convener of opportunities in the science and healthcare community – and because GSK is proud to join others in sustaining North Carolina and the RTP/Triangle area as great place for business."

Jamey Millar
Senior Vice President, Managed Markets & Government Affairs



ENTREPRENEURIAL FUNDING ACTIVITY

NORTH CAROLINA

\$1.1 Billion Raised

224 Deals

30 Exits

112 Unique Investors



READY TO SPONSOR?



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If you don't see what you're looking for, please allow us to customize a package for you.

Once your sponsorship is confirmed, you will receive an invoice. Payment can be made by check or credit card. All credit card payments will have a 5% surcharge to cover processing fees. Commitments are due in-full prior to the event.

Mailing Address:

CED - PO BOX 13353, RESEARCH TRIANGLE PARK, NC 27709



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C O N F E R E N C E

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RALEIGH CONVENTION CENTER

Raleigh Convention Center - 500 S Salisbury St, Raleigh, NC 27601