

Connections to Capital



The Big Idea

Thesis: If investors made one investment they are likely to make another

Find the Money

CED identified out-of-market investors who did deals in NC

Gather Connections

Leveraging its network of entrepreneurs, CED obtained warm intros to those investors



Stay Connected

Investors now reach-out to CED for intelligence and introductions, but CED continues its outreach and relationship-building

Track Investment

Connections to Capital has resulted in \$45m in investments for NC companies in 6 months

Smart Introductions

CED reached out to investors, offering to connect them to companies that fit their profile

(TL;DR)

#1

CED Tracks

1700+ Companies

#2

CED is Connected to

250+ Investors

#3

CED Helped Raise

\$53m in 10 Months