

The logo for the CED Life Science Conference. It features the letters 'ced' in a stylized font where the 'e' is green and the 'c' and 'd' are dark grey. Below this, the words 'LIFE SCIENCE' are written in a bold, green, sans-serif font, and 'CONFERENCE' is written in a smaller, grey, sans-serif font below that.

ced

LIFE SCIENCE CONFERENCE

In Partnership with
North Carolina Biotechnology Center and NC BIO
March 3 - 4, 2015
Raleigh Convention Center - Raleigh, North Carolina

The CED Life Science Conference, presented in partnership with the North Carolina Biotechnology Center and the North Carolina Biosciences Organization (NCBIO), is celebrating its 24th year. The conference is an opportunity to showcase the best life science companies in North Carolina, and provides an opportunity for building relationships connecting you to the right people. More than 800 entrepreneurs, industry leaders, investors, researchers, and professional service firms attended last year's conference.

Your sponsorship provides an opportunity for you to access and educate key constituencies and demonstrates your commitment to advancing the Life Sciences in our region. In addition, it also provides your organization visibility and market exposure. Unlike other conferences, the proceeds are used to support Life Science entrepreneurs in North Carolina. There are a wide range of sponsor opportunities and we look forward to discussing the one that is right for you. Be involved with the 2015 Life Science Conference - become a sponsor today!

2015 Conference Co-Chairs

Tom Pike, CEO, *Quintiles*
John Ryals, President & CEO, *Metabolon*
Robbie Huffines, *J.P. Morgan*

Steering Committee

Paula Brown Stafford, *Quintiles*
Doug Edgeton, *NC Biotechnology Center*
Peter Ginsberg, *NC Biotechnology Center*
Ken Moch, *2014 Conference Co-Chair*
Maureen O'Connor, *Mosaic Health Solutions at BCBSNC*
Art Pappas, *Pappas Ventures*
Machelle Sanders, *Biogen Idec*
Christy Shaffer, *Hatteras Venture Partners*
Sam Taylor, *NC Biosciences Organization*
Ross Tonkens, *American Heart Association*
Tim Willis, *TearScience*

SPONSOR OPPORTUNITIES

Headline Sponsor - \$25,000

- Industry exclusive
- Limited availability
- Two (2) opportunities to speak at podium during the Conference
- Two (2) invitations to the CEO Breakfast
- Two (2) invitations to the CED/NCBC/NCBIO Board Lunch
- Two (2) invitations to the Leadership Dinner
- Exhibit table
- Special signage at the Conference
- Full page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Five (5) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Annual “State of the Industry” Report Sponsor - \$20,000

- Industry exclusive
- Limited to one (1) sponsor
- Opportunity to present the Annual “State of the Industry” Report
- One (1) invitation to the CED/NCBC/NCBIO Board Lunch
- One (1) invitation to the CEO Breakfast
- One (1) invitation to the Leadership Dinner
- Exhibit table
- Special signage at the Conference
- Full page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Four (4) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Leadership Dinner Sponsor - \$15,000

- Industry exclusive
- Limited availability
- Opportunity to welcome guests at dinner
- Two (2) invitations to the Leadership Dinner
- One (1) invitation to the CED/NCBC/NCBIO Board Lunch
- One (1) invitation to the CEO Breakfast
- Exhibit table
- Special signage at the Dinner
- Full page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Four (4) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Closing Lunch Sponsor - \$15,000

- Industry exclusive
- Limited availability
- Opportunity to speak at podium during the Closing Lunch
- One (1) invitation to the CED/NCBC/NCBIO Board Lunch
- One (1) invitation to the CEO Breakfast
- One (1) invitation to the Leadership Dinner
- Exhibit table
- Company logo on each table tent during the Lunch
- Full page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Four (4) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Reception Sponsor - \$15,000

- Industry exclusive
- Limited availability
- Opportunity to speak at podium during the Conference
- One (1) invitation to the CED/NCBC/NCBIO Board Lunch
- One (1) invitation to the CEO Breakfast
- One (1) invitation to the Leadership Dinner
- Exhibit table
- Special signage at the Reception
- Full page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Four (4) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Featured Speaker Sponsor - \$10,000

- Industry exclusive
- Limited availability
- Opportunity to speak at podium during the Conference
- Exhibit table
- Special signage at the Conference
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Three (3) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Innovation Showcase Sponsor - \$10,000

- Industry exclusive
- Opportunity to speak at podium during the Conference
- Exhibit table
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

CED, NC Biotechnology Center and NCBIO Board Lunch Sponsor - \$7,500

- Industry exclusive
- Limited availability
- Opportunity to speak at podium during the joint Board Lunch
- Two (2) invitations to the CED/NCBC/NCBIO Board Lunch
- Exhibit table
- Special signage at the joint Board Lunch
- Company logo on each table tent during the Lunch
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

CEO Breakfast Sponsor - \$7,500

- Industry exclusive
- Opportunity to welcome CEO's at the Breakfast
- Two (2) invitations to the CEO Breakfast
- Exhibit table
- Special signage at the CEO Breakfast
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Panel Sponsor - \$7,500

- Industry exclusive
- Limited availability
- Opportunity to introduce panel
- Exhibit table
- Special signage at the Conference
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Partnering Sessions Sponsor - \$7,500

- Industry exclusive
- Recognition as a sponsor on all Partnering Sessions information
- Exhibit table
- Special signage at the Partnering Sessions
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

WiFi Sponsor - \$7,500

- Limited to one (1) sponsor
- Sponsor chooses wireless internet password
- Exhibit table
- Special signage at the Conference
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Lanyard Sponsor - \$7,500

- Limited to one (1) sponsor
- Company logo on each attendees' name badge lanyards (lanyards to be purchased by sponsor)
- Exhibit table
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Back Cover Sponsor - \$7,500

- Limited to one (1) sponsor
- Full page color advertisement on the back cover of the Conference book
- Exhibit table
- Half page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Social Media Sponsor - \$6,000

- Limited to one (1) sponsor
- Special recognition on Twitter feed at the Conference
- Exhibit table
- Quarter page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre- and post-conference)
- Participate in partnering sessions at no additional cost

Specialty Drink Sponsor - \$6,000

- Industry exclusive
- Limited to one (1) sponsor
- Opportunity to name Specialty Drink
- Exhibit table
- Quarter page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Breakfast Sponsor - \$6,000

- Industry exclusive
- Limited availability
- Exhibit table
- Special signage during breakfast
- Quarter page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Break Sponsor - \$6,000

- Industry exclusive
- Limited availability
- Exhibit table
- Special signage at breaks during the Conference
- Quarter page advertisement in the Conference book
- Company logo on all the Conference marketing materials
- Company logo hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Gold Sponsor - \$5,000

- Exhibit table
- Quarter page advertisement in the Conference book
- Company name on all the Conference marketing materials
- Company name hyperlinked to your website
- Company included in social media
- Two (2) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Silver Sponsor - \$3,000

- Opportunity to place one piece of marketing collateral on general sponsor table
- Quarter page advertisement in the Conference book
- Company name listed on all the Conference marketing materials
- Company name hyperlinked to your website
- Company included in social media
- One (1) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost

Friends of Life Sciences (for Life Science Entrepreneurs and Startups) - \$1,000

- Company name listed on all the Conference marketing materials
- Company name hyperlinked to your website
- Company included in social media
- One (1) complimentary conference registrations; additional company representative registrations at reduced rate (registrations are non-transferable)
- Attendee list with name and company (pre and post conference)
- Participate in partnering sessions at no additional cost